



# The Annual Charity Golf Day 2022

Sponsorship Opportunities





# The Nightingale Cancer Support Centre

We are an Enfield-based charity providing support to those affected by cancer in our local community, including patients, friends, family or colleagues. Currently, one in two people will develop some form of cancer in their lifetime. So it is not unreasonable to predict that each and every one of us will be touched by cancer in some way.

For over 15 years now, our Annual Charity Golf Day has helped us to continue offering our free and vital support services to those in Enfield that need it most.

Not only is this event a great opportunity to play a round on 'The Jewel of the North (London)' Crews Hill Golf Club, but also an amazing chance for you and your company to help a local charity in your area impacted by Covid-19 and those struggling with the affects of cancer.



There are many reasons to become a sponsor of our Annual Charity Golf Day 2022.

- Give back to the local community
- Show your commitment towards a local cause
- Boost your Corporate Social Responsibility
- Raise awareness to your staff of a charity they could benefit from
- Meet prospective clients and network in a relaxed environment
- Enhance your company's profile and brand awareness in front of influential guests
- Brand awareness in the run up, at the event and post event

We want to provide opportunities that suit you. If you have an idea that is not included in this document, but you would like to sponsor the event, call 020 8366 9674 to discuss your options.

# Benefits of Sponsoring



# Title Sponsor

This package offers your company a unique opportunity to have the biggest marketing profile at the event. The benefits of being the main event sponsor include:

## Before Event

- Company name included with the official title of the event
- Included in event press release
- Company logo on event webpage
- Company logo on all event materials
- Company logo on all email communications and social media imagery
- Dedicated social media posts
- One complimentary team (4 players) and four evening tickets

## During Event

- Headline sponsorship banner displayed at the entrance to Crews Hill Golf Club
- Tee off on Hole #1
- 5 minute speaking slot
- Full page ad in the event programme
- Company logo on reception tables
- Display two pull up banners during the evening reception with all players and guests
- Company logo on Hole #1

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£3,000

# Hole Sponsor

An opportunity to have your company branding on promotional materials throughout the event day for all participants to see. The benefits of becoming a hole sponsor include:



## Before Event

- Company logo on event webpage
- Company logo on all email communications
- Dedicated social media posts

## During Event

- Sponsorship signage displayed at each hole sponsored
- Half page ad in the event programme

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£150 per hole



# Associate Sponsor

There are various other ways that you can promote your company to an audience of golfers and companies throughout the day.

## Print Sponsor

- Company logo on event webpage
- Company logo include on printed items
- Recognition during during the evening reception with all players

## In-Kind Sponsor

- Company logo on event webpage
- Recognition during during the evening reception with all players
- Company logo next to auction item in event programme

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# Donation based

# It's Tee Time!

You don't want to sponsor an amazing event and then miss out on the opportunity to enjoy it yourself.



## What's Next?

You can play the day as an individual for £75 or take the chance to have a healthy bit of competition with your friends or entertain clients by entering a team of 4 to take part for only £300.

Enjoy a round of golf, refreshments throughout the day, a two course dinner along with fun games and an auction all while networking in a relaxing environment.

If you would like to become one of our Annual Charity Golf Day sponsors you can do so in any of the following ways. Just chose what's easiest for you:

- Complete our Sponsorship Form included in this pack and return it to The Nightingale via post or email
- Complete our Sponsorship Form online by visiting [nightingalesupport.org.uk/golf](https://nightingalesupport.org.uk/golf)
- Call us on 020 8366 9674 to discuss your sponsorship options further

# Become a Sponsor Today

Thank you for your interest in becoming a sponsor for The Nightingale Cancer Support Centre Annual Charity Golf Day 2022. Your sponsorship will allow us to continue to provide vital support in your local community. Select your sponsorship and team option below.

SPONSORSHIP IS ON A FIRST COME, FIRST SERVE BASIS. SECURE YOUR CHOICE TODAY.

Title Sponsor £3,000  Single Hole Sponsor £150

Print Sponsor  In-Kind Sponsor

Items I would like to print/donate.....

Company Name.....

Contact Name.....

Company Address.....

.....Postcode.....

Telephone.....Email.....

I WOULD LIKE TO TAKE PART AS Individual Player  4 Player Team

TOTAL AMOUNT TO PAY: £.....

PLEASE TICK YOUR PREFERRED PAYMENT METHOD

Invoice  Cheque  Bank Transfer

Please make cheques out to: The Nightingale Cancer Support Centre

If you would like to make a bank transfer the charity details are:

Sort Code: 16 19 22 Account Number: 10088047 Reference: GD2022 (your company name).

I want to stay up to date on other sponsorship opportunities and events

PLEASE RETURN YOUR SPONSORSHIP FORM TO:  
THE NIGHTINGALE CANCER SUPPORT CENTRE, 187A BAKER STREET, ENFIELD, EN1  
3JT OR EMAIL IT TO LOUISE@NIGHTINGALESUPPORT.ORG.UK